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Picture Framing Centre
Display Solutions
Print Frame Enjoy



Kodak Express
Digital Solutions

IS ON THE MOVE...

MARCH 24th 2014

SO, WHAT'S HAPPENING?

Well, it will be business as usual - except we will now be all under the same roof in one easy to access location! Our Kodak Express store on Victoria St will be merging into our Lake Rd branch in Frankton as of 24th March 2014.

Imageland is known for our enormous range of photo frames, custom picture framing and the myriads of photographic services - all of these core products & services will continue. As these will be Imageland's strong focus, some

categories will not be included in the merger.

What this change means for you is easy access to our branch, products & services as well as our team. When you arrive at Imageland on Lake Rd, you will be able to discuss all your printing, framing & display options with the team who will carry out the work. You'll find some of our services will have faster turn around times as we complete work in one store, rather than across two branches. We will also be able to extend our 'on-site' services, with the ability to visit more clients - a popular option for those not easily able to get out & about as well as businesses requiring consultations for displays in offices, boardrooms & showrooms.

In short, we're making Imageland easier, for everyone!

As always, we will work to suit your deadlines - if you need it in a hurry, just let us know & we will do our utmost to deliver!

In the background of all these great changes, we're generating ideas for an open day to celebrate our new location & to show you our new facilities, once we're all settled in. Watch this space!



We'll show you how

KODAK EXPRESS

Imageland has been a member of Kodak Express since its inception in NZ - and will continue to be a member at our new branch. What this means for you is genuine Kodak products, such as the paper & chemicals used when printing your memories - because it doesn't pay to compromise!

EASY ACCESS & PARKING

We know finding a carpark can be a hassle in some parts of the city. Our Lake Rd branch has free parking available (right at the door!) for our clients to use while in store. A stop on the number 8 bus route is also close by on Commerce St.

PASSPORT PHOTOS

We have been taking passport photos for a long time now - it's fair to say we are well versed in this area! (We've practiced on 55,000+ people now, so we must nearly be at 'pro level' by now!). We will continue to take photos for passports, visas and immigration requirements at our Lake Rd branch.

KIDS AREA

We've even got a kids area to keep them entertained while you spend time sorting out your frames & prints.

FACEBOOK

Our Facebook page is the easiest way to keep up with what's going on at Imageland (such as progress on our move!). You can follow us at www.facebook.com/Imageland

WEBSITE www.imageland.co.nz

For more information on any product or service covered in this leaflet, visit our website, or give us a call. We also have an online store with many of our frames & albums available to purchase directly from the website.

VIP CLUB

We will continue to run our VIP Club at our Lake Rd branch

- if you're not a member yet, you can sign up on our Facebook page or in store. You'll receive our newsletters with news, information & offers as well as 6" x 4" prints for 29cents, whether you're ordering only 1 or 100!



PICTURE FRAMING

Our skilled team can find a display solution to suit a variety of items & styles. Our large workshop is well equipped to produce one to thousands of frames, simple to the most complex - we're yet to be stumped! Here's an example of some of the work we commonly produce:

- Custom Framing - Needlework, Sport Shirts, Posters, Photos, Art - anything!
- Ready Mades - As has been available at our Kodak Express store, we will continue to manufacture and display our Ready-to-go range
- Name Frames – A popular addition to our framing range in 2011, these personalised frames have been a hit with kids & the rest of the family. See nameframe.co.nz
- Bulk - Our workshop is well equipped to handle orders of any quantity
- Matboards - We can cut matboards to fit frames & images of any size
- Glass - We replace glass in frames of any size - many different types available
- Mounting & Laminating
- DIY Supplies - If you are after supplies to finish your homemade frames, we can sort something for you
- Canvas Stretching - We can stretch your photo or art on canvas onto a strainer frame, ready for you to hang

PRINTING

We have been printing photos for the Waikato (& beyond) since the days of film & we've adapted accordingly with the advent of digital. We can print from a number of different formats to a variety of sizes & surfaces!

- Photo Printing – up to 44" wide completed in-store on a wide range of media such as matt, gloss, banner, poster paper, self adhesive & art paper
- Metallic Photos – We are the first & only lab in Hamilton printing on Kodak Endura Metallic paper. A popular finish for those wanting 'wow-factor' with their prints, we will continue to print metallic photos at our Lake Rd branch
- Canvas Printing - An Imageland 'specialty' if you will (we've been producing them for over 10 years!), canvases will be even easier with printing & stretching completed all under one roof!
- Kodak Kiosks - We'll also be bringing our kiosks over to Lake Rd, so you can still select & edit your photos in store
- Photobooks - in-store & at-home solutions will continue to be available

PHOTO & VIDEO SERVICES

We like to make life as easy as possible - simply bring the following in & we'll do the rest:

- Photo Restoration/Manipulation - old photos which have faded, been torn, drawn on, deteriorating in general - we repair them to their former glory
- Scanning - 35mm negatives, slides, 110 & 120 film, photos - there's not much we can't scan!
- Video & Film Transfer - an increasingly popular service, we transfer old video films to DVD - much of this work is done on-site





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PHOTO & PICTURE FRAMING BUSINESS

Kodak Express & Picture Framing Centre
55 Lake Rd, Frankton
(07) 848 2060

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